



**AT COLDWELL
BANKER®**
WE'RE
EMPOWERING
ENTREPRENEURS.



The **Coldwell Banker®** Brand is committed to increasing homeownership in underrepresented communities. Our Inclusive Ownership program helps create opportunities for franchise owners who reflect and support the communities we serve.

Who Qualifies?

Qualified candidates will represent one or more of the groups below and have majority ownership (51% or greater) in the franchise.

- Black / African American
- Hispanic
- Asian American / Pacific Islander
- LGBTQ+
- Veterans
- Women

What Are the Benefits?

- Waiver of Initial Franchise Fee
- Royalty Fee Rebates
- Eligibility for up to \$100K in Financial Incentives
- Yearlong Mentorship Program
- Discounted Tuition to Coldwell Banker® Brand Leadership Development Experiences
- Industry Partner Benefits* (NAREB, NAHREP®, and AREA)

Ready to Find Out More?

If you're interested in finding out more about franchise opportunities with the Coldwell Banker System, go to coldwellbanker.com/franchising. **Together, we're changing for the better.**



COLDWELL BANKER

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