

CAPTURING YOUR OWN WALK-THROUGH VIDEO



USING NOTHING BUT YOUR SMARTPHONE

Stage your home appropriately: put away clutter, laundry, and countertop items. Make the beds, fluff the pillows, and open the blinds and curtains. Turn on lights.

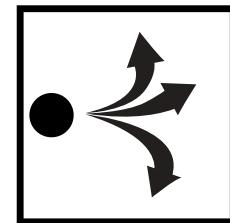
Make sure you have a smartphone with enough room to save the video.

- Delete old photos you may not need, or upload them to an app like Shutterfly or Google Photos for safe keeping.

Shoot in LANDSCAPE rather than PORTRAIT

Shoot in high definition if possible (most of the latest smartphones have high definition video anyway).

Walk slowly but normally through the home, entering all rooms and capturing about 275 degrees of it by slowly panning through the room. Try to get each floor in one video if possible. Don't forget to video walking up or down the stairs.



Don't worry about talking or background noise, it will be deleted in the editing process.

When complete, email kelly@whitbeckassociates.com with your email address and you will receive an invitation to upload it to Dropbox. You won't need an account to do that.

The finished product will have ambient music, text indicating the address and the features (beds, baths, acreage if deemed important, and any outstanding features like fireplace, granite, custom cabinets, etc.), and our logo along with the agent's information. It will be included in the MLS listing so it will be featured on all major real estate sites.

THANK YOU FOR YOUR HELP!



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